

مؤتمر عجمان
الدولي السادس للبيئة
Ajman 6th International
Environment Conference



AIEC2022

Ajman 6th International Environment Conference on
TOWARDS 2071 SHAPING THE FUTURE FOR ENVIRONMENTAL SUSTAINABILITY

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28 - 29 March 2022

- العنوان هنا -

T O W A R D S
2071
SHAPING THE
FUTURE
FOR ENVIRONMENTAL
SUSTAINABILITY

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MARCH 28-29, 2022

Under the patronage of His Highness **Sheikh Humaid Bin Rashid Al Nuaimi**,

Member of the Supreme Council and Ruler of Ajman

Municipality and Planning Department-Ajman is pleased to organize
Ajman 6th International Environment Conference on

"TOWARDS 2071 SHAPING THE FUTURE FOR ENVIRONMENTAL SUSTAINABILITY"

Monday & Tuesday, 28 -29 March 2022 at Sheikh Zayed Centre for Conferences
and Exhibitions of Ajman University of Sciences and Technology (AUST) Campus in Ajman,
United Arab Emirates (UAE)

▶ Keynote speaker



Jonathan Pollock

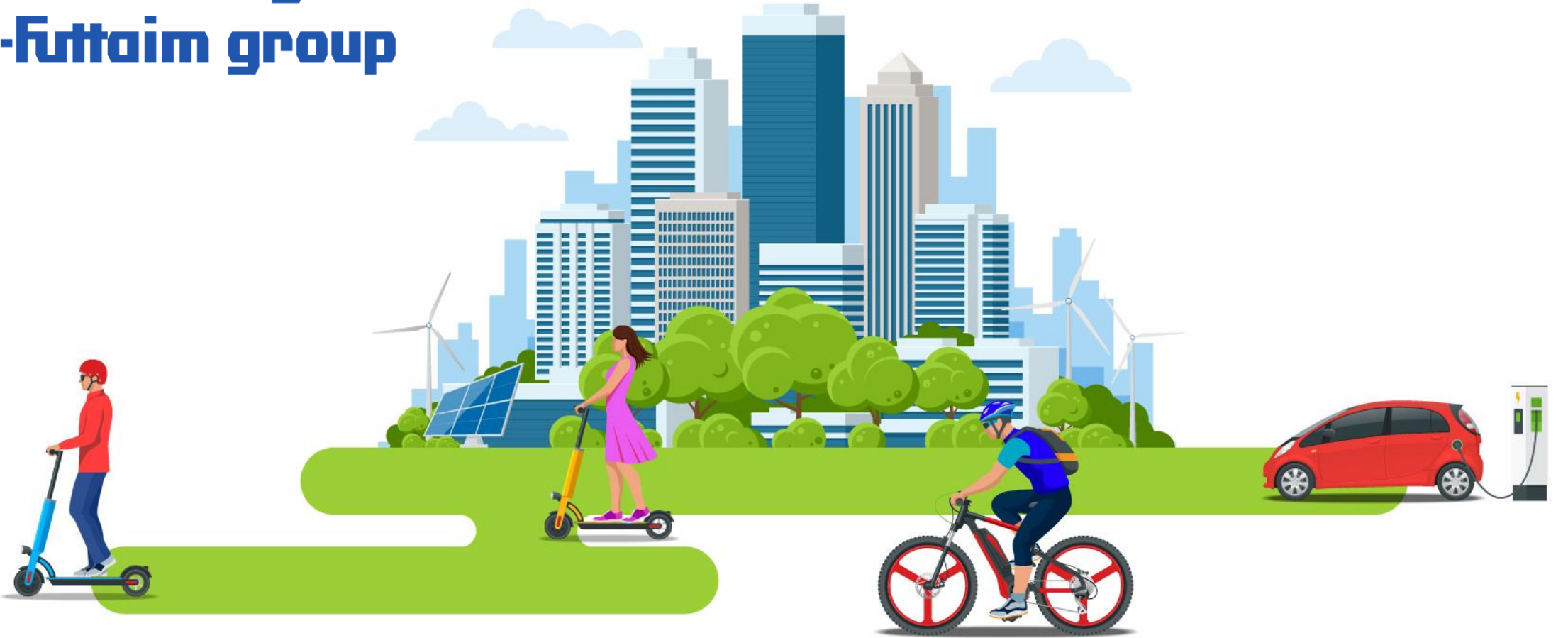
Regional Managing Director, Emerging Brands

Al-Futtaim Automotive

▶ Al-Futtaim Automotive is committed on sustainable future of mobility



مجموعة الفطيم
Al-futtaim group



▶ MENA Electric vehicle market is expected to reach USD 84 million by 2026



▶ First MENA country to make public commitment



▶ Al-Futtaim Automotive be a pioneering force in making mobility sustainable to achieve net-zero emissions by 2050



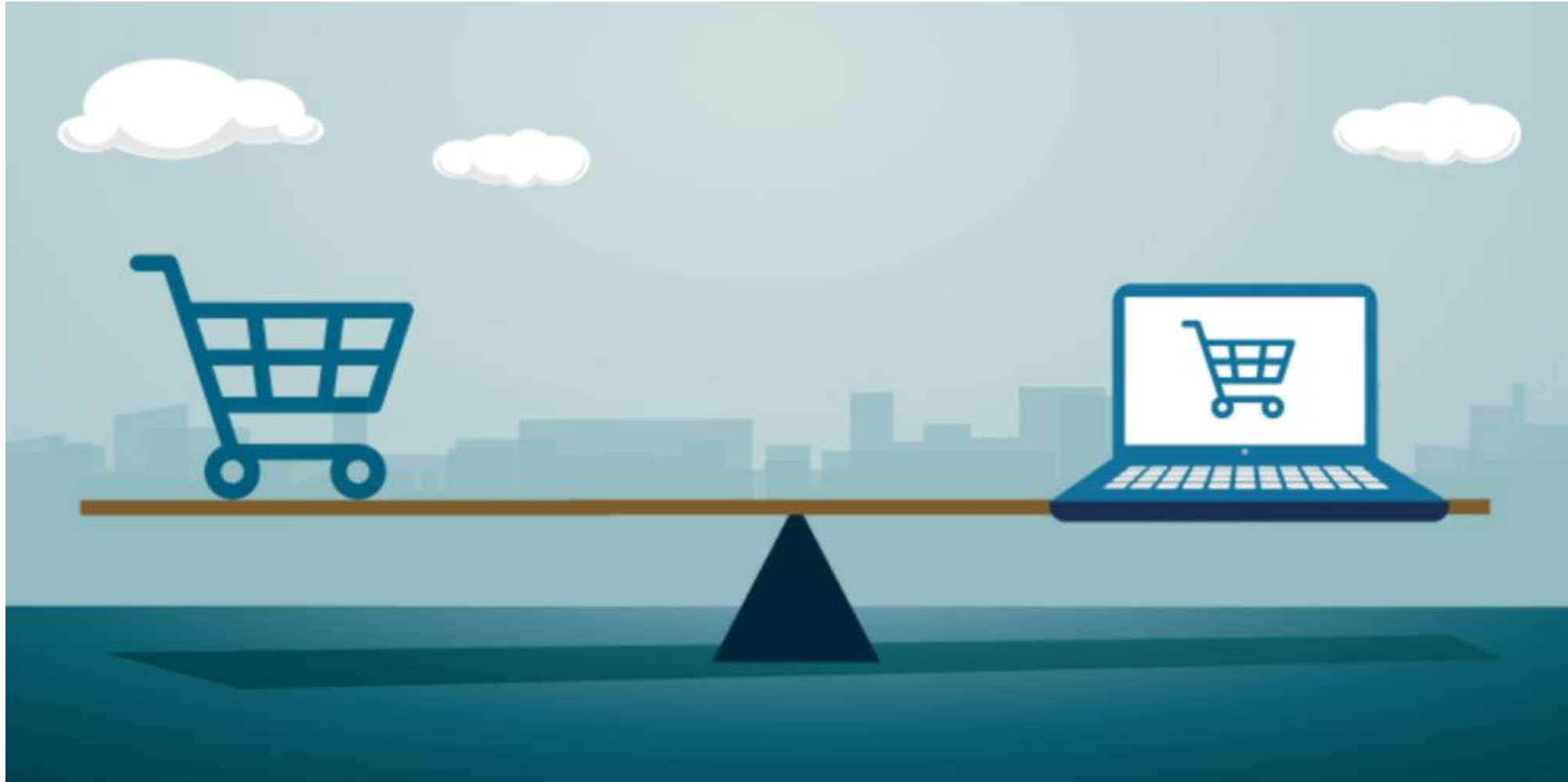
Hybrid Electric Vehicles – Toyota & Lexus



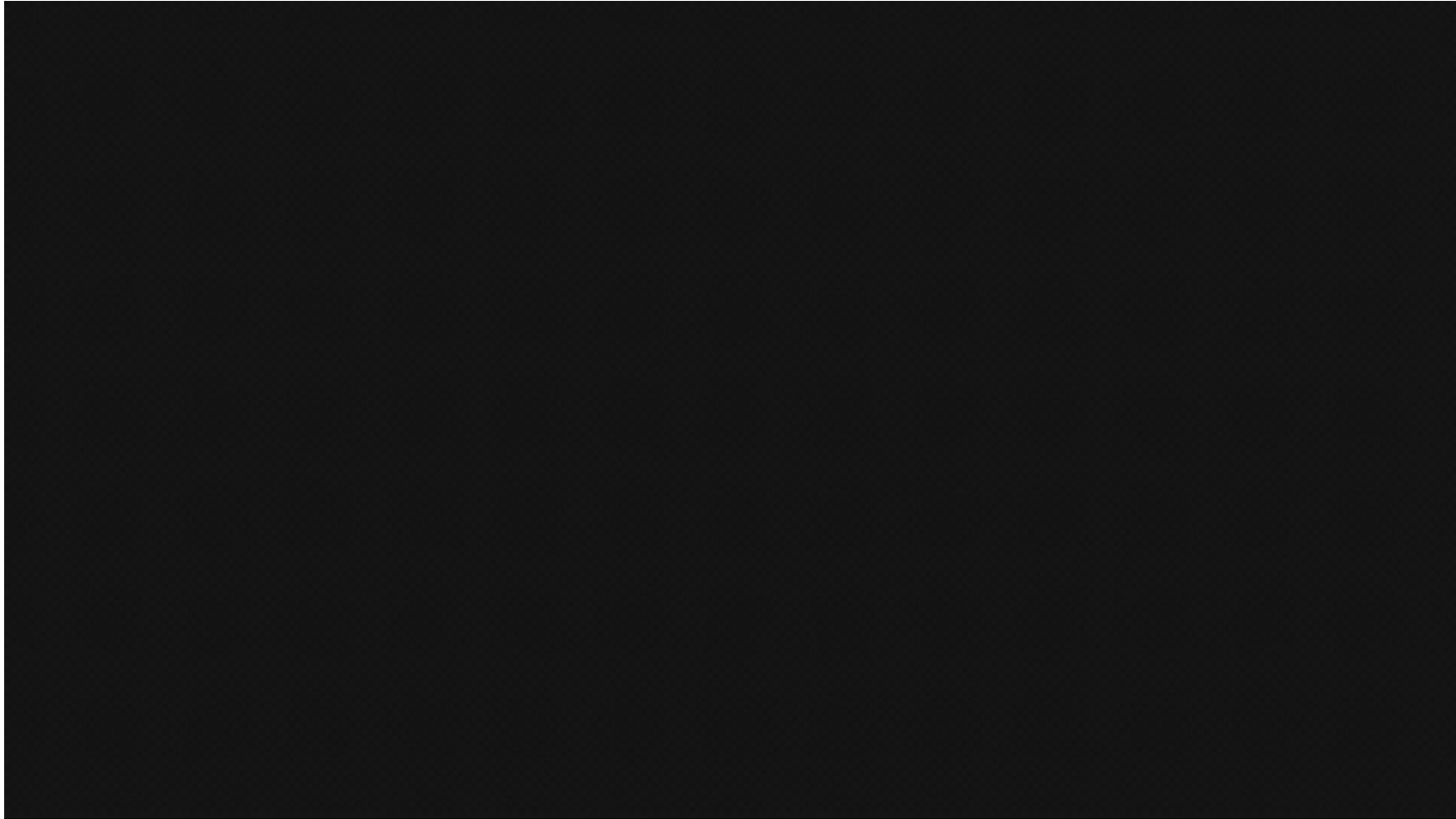
▶ Toyota Mirai



▶ Customer experience between the on-and-offline world is becoming a prerequisite



▶ Al-Futtaim Automotive's (Volvo) 6 Step Vehicle Purchase Journey



[Play video](#)

Subscription Platform Offers New, Digital and Hassle-Free Access to Mobility

Moov by Al-Futtaim is our used car subscription brand to reach new, young and dynamic customers who are looking for a full digital and hassle-free access to mobility

The screenshot shows the Moov website's home page. At the top, there's a navigation bar with 'Book a Car', 'FAQs', 'About Us', and 'Terms Of Service'. The main header features the Moov logo and the text 'TIME TO BOOK YOUR NEXT MOOV' with an image of a woman using a smartphone. Below this, there's a filter sidebar on the left with sections for 'Make' (Honda, Toyota, Volvo), 'Model' (Corolla, HRV, S90, Yaris), 'Fuel Type' (Petrol), and 'Price (per month)' with a slider. The main content area is titled 'Available Cars 4' and displays three car listings: Toyota Yaris (Sedan 1.5L AT) from AED 1,198.00/month, Toyota Corolla (1.6L AT) from AED 1,349.00/month, and Honda HRV (1.8L AT) from AED 1,572.00/month. Each listing includes a car image, icons for fuel type, transmission, real-world miles, and features like BT and Air Con.

The screenshot shows the Moov website's configuration page for a Volvo S90. The navigation bar includes 'Book a Car', 'FAQs', 'About Us', and 'Terms Of Service'. The breadcrumb trail reads 'Book a Car / Package Selection / Account / Driver / Payment'. The main content area features a large image of the Volvo S90. To the right, there are configuration options: 'Delivery/Start Date' (08/09/2021), 'Monthly Kilometers' (1500), and 'Subscription Duration' (18 Months). Below these are checkboxes for 'I confirm that I have read, consent and agree to Al-Futtaim's Terms of Service and Privacy Policy.' and a 'Billing Summary' section showing a 'Subscription Price' of AED 2,922.00. At the bottom, there's a 'First payment of AED 2,922.00' and '17 payments of AED 2,922.00' with an 'APPLY NOW' button. A note at the bottom states '*Prices shown are VAT inclusive.'.

Agility and ease
Choose the car you want and transact through a fully digital process

Flexibility
Subscribe, switch or pause – at your convenience

Peace of mind and transparency
No loans, no extra fees. A monthly all-inclusive fee with no surprises.

▶ Our customer-centric approach drives us to continuously diversify our offering



▶ The demand for hybrid vehicles will continue to grow in the years to come



Lexus RX

▶ The demand for hybrid vehicles will continue to grow in the years to come





XC40 BEV - Volvo





XC40 BEV - Volvo



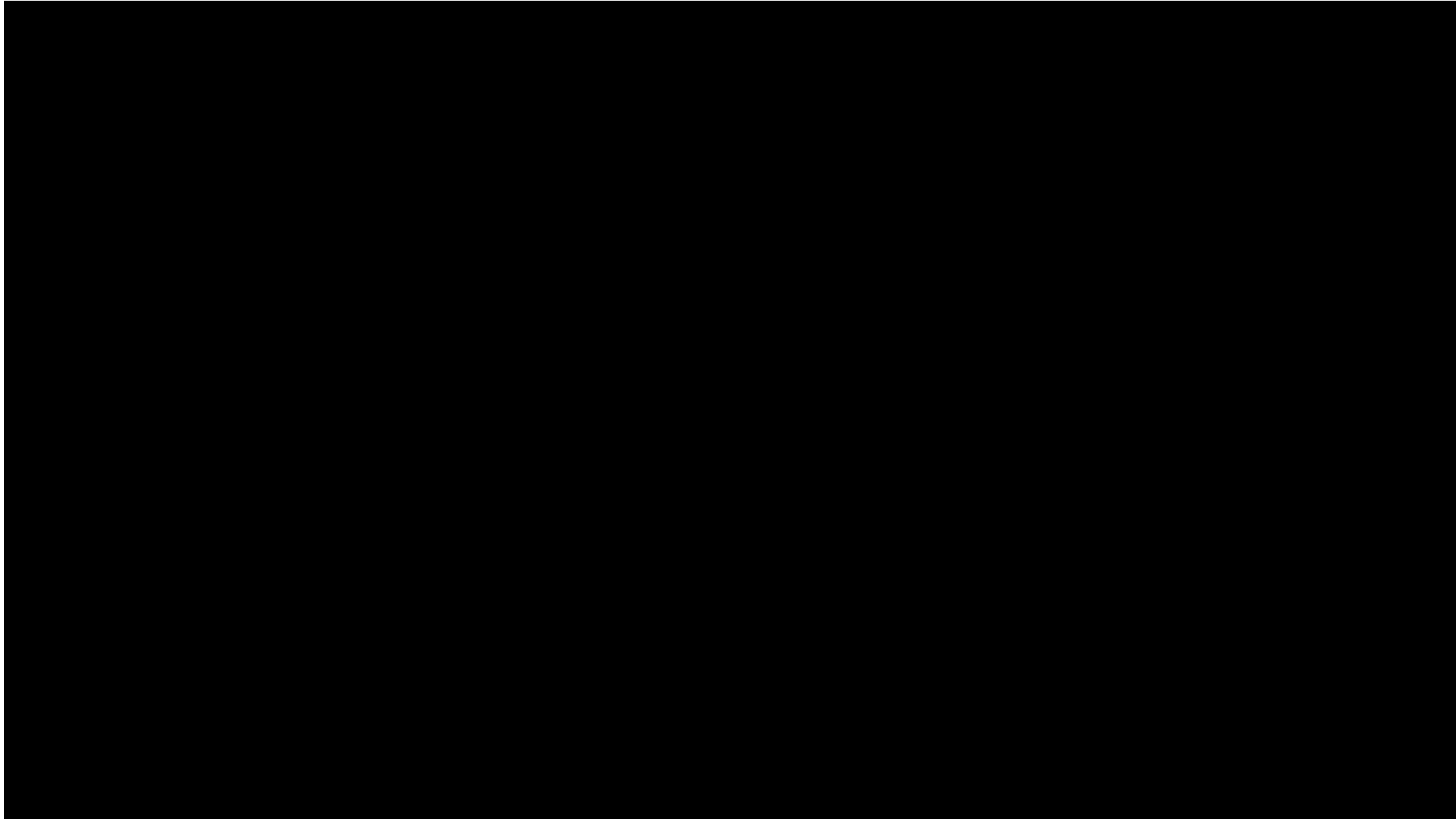
▶ Polestar 2



▶ Our first battery electric vehicle – Polestar 2



▶ Al-Futtaim Automotive partners with Polestar and bring to the UAE Polestar 2



[Play Video](#)

▶ We at Al-Futtaim Automotive will persist in our own journey in contribution to the sustainable agenda



THANK YOU

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